

FOR IMMEDIATE RELEASE

**Intellicheck Mobilisa Awarded a Contract from Leading Loyalty and Marketing Solutions Provider**

**Port Townsend, Washington – February 3, 2011:** [Intellicheck Mobilisa, Inc.](#) (NYSE Amex: IDN) a leader in ID Verification and Wireless Technology today announced that a leading provider of loyalty and marketing solutions has signed an Enterprise Licensing Agreement, to integrate IDCheck FastForm technology for the delivery of its credit card programs provided to retailers. Recurring revenue is valued at 20% over the course of the software licensing agreement, and presents the opportunity of hardware sales to approximately 100 retailers.

This agreement follows the completion of a successful pilot over the past 12 months which integrated Intellicheck Mobilisa's IDCheck FastForm technology into the company's retail clients' points of sale systems. This first phase of the pilot proved so successful that they opted to move directly to acquisition of the software.

"Through this pilot, our customer immediately saw a return on investment, and opted to quickly move to acquire the complete enterprise software solution," stated Steve Williams, COO of Intellicheck Mobilisa. "This licensing agreement allows them to integrate our IDCheck FastForm software into the nearly 100 retail companies they service, with the potential to add additional companies down the road."

Intellicheck Mobilisa's IDCheck FastForm technology automates the credit card application process by using the same scanner that reads the merchandise prices at the checkout station. The IDCheck FastForm technology scans the bar code or magnetic strip on the back of a driver's license and uses the data to automatically fill in the information on a digital form. The entire scanning process takes about 1 second. Intellicheck Mobilisa maintains the patent for the ability to process this data accurately for all 50 states and Canada.

**About Intellicheck Mobilisa**

Intellicheck Mobilisa is a leading technology company, developing and marketing wireless technology and identity systems for various applications including: mobile and handheld wireless devices for the government, military and commercial sectors. Products include the Defense ID system, an advanced ID card access control product currently protecting over 80 military and federal locations, and ID-Check, patented technology that instantly reads, analyzes, and verifies encoded data in magnetic stripes and barcodes on government-issue IDs from U.S. and Canadian jurisdictions for the financial, hospitality and retail sectors.

***Safe Harbor Statement***

Certain statements in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended. When used in this press release, words such as "will," "believe," "expect," "anticipate," "encouraged" and similar expressions, as they relate to the company or its management, as well as assumptions made by and information currently available to the company's management identify forward-looking statements. Actual results may differ materially from the information presented here. Additional information concerning forward looking statements is contained under the heading of risk factors listed from time to time in the company's filings with the SEC. We do not assume any obligation to update the forward-looking information.

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